

Electronics Design Programme

Continuing to deliver what the
clients need

ED Programme

A National Resource

- Running for 4 years, ends Dec 2003
- Network of excellence built up over MiB and ED programmes.
 - Regional Support Centres
 - Technical and Business consultants
 - Coordinated Publicity and Seminar programme
- No diminution in new clients registering

ED Workload

- Based on current statistics
 - 1000 new enquiries p.a.
 - 200 feasibility studies p.a.
 - 120 support projects p.a.
- New clients continue to present at this rate due to excellent seminar and publicity programme

ED Results

From completed support projects

- Productivity growth 30%
» (revenue/employee)
- Revenue Growth 50%
- Proportion of revenue from new products >50%
- Profit growth 200%
- Employment growth 20%